



SPONSORSHIP OPPORTUNITIES

1. SPONSOR A REGULAR CLUB BOWLING DAY - (from \$100 per month for once a week events)

Monday	-	Open 3 Bowl Nominated Pairs – from 3pm to 5pm (2.30pm in winter)
Tuesday	-	Men's Nominated Triples – 1.00pm (12.30pm in winter)
Wednesday	-	Women's Club Selected – 1.00pm (12.30pm in winter)
Thursday	-	Open Nominated Pairs – 9.30-11.30am – 2-4-2 format, single game 16 ends. Open Nominated Pairs – 1.00pm (12.30pm in winter)
Friday	-	Open 3 Bowl Nominated Pairs – from 3pm to 5pm (2.30pm in winter)
Saturday	-	Open Nominated "Jackpot" Pairs – 1.00pm (12.30pm in winter)

2. SPONSOR A CLUB SPECIAL EVENT DAY - (from \$1000 per event)

e.g. Pelican Waters Bowling Club Seafood Day.

3. SPONSOR A CLUB CARNIVAL EVENT - (from \$1000 per carnival day)

e.g. Pelican Waters Bowling Club 5 day Winter Carnival.

4. DRINK STAND - (\$250 p/a incl GST) Sign is 0.48m x 0.48m. **SCOREBOARD SIGNAGE** - (\$132 p/a incl GST) Sign is 0.30m x 0.48m. Organise your own artwork at your cost.

5. FENCE SIGNAGE - (\$550 p/a incl GST) A sign approximately 2m x 0.9m, to your design and at your cost, will be secured to the fence around one of the bowling rinks in full view of our playing members and visitors.

6. "NEGOTIATED" SPONSOR - Sponsorship offers agreed to, for the mutual benefit of the Club and the Sponsor.

For more information please contact the Club :-

Phone 07 5492 1032 or email secretary@pelicanbowls.com

WHAT THE SPONSOR CAN RECEIVE

(Depending on the level of sponsorship)

SPONSOR OF THE WEEK - Once in season and once out of season you will be promoted as the Club Sponsor of the Week. We can align this to specific dates if you would like. This will involve increased coverage at the Club (TV, tables etc) as well as a dedicated email and social media promotion.
IN CLUB TV ADVERTISING - Promotion on various TVs throughout the club during opening hours.
COMPLIMENTARY SOCIAL MEMBERSHIPS - It's a sponsorship so we want you to be involved in our Club. Under the agreement, you receive a number of social memberships that can be allocated to members of your staff. This entitles them to social use of the Club, but is limited to the people that you choose to sign up. Of course they can still bring their own guests.
CLUB FUNCTION HIRE - Our Club is a great place for your business or personal function. Based on your sponsorship you will be able to use the great facilities for a fraction of the cost of other venues. Bookings are essential.
MONTHLY SPONSORS PROMOTION - We'll be sending out reminders to our members on a monthly basis, emphasising the need to support our sponsors. Let us know if you have any sales or specials on and we will promote them.
SOCIAL MEDIA/WEBSITE ADVERTISING - The club has an active social media page and a professional webpage. There are great opportunities for us to feature your business in various ways. We'll remind people of the need to support our sponsors on a regular basis.
CERTIFICATE OF ACKNOWLEDGEMENT - We can provide you with a certificate so you can let people know you are supporting our Club.
DEDICATED SPONSORS DAY INVITATION - A day for you to visit the Club and enjoy everything we have to offer. A social game of bowls will be on offer you, your family and friends, in a wonderful relaxed atmosphere.